

WildWays W G meeting #1, 24/4/26, Notes

Present: Marilyn (MM), Damon (DH-D), Hilary (HG), Mac MD), Chris (CR)

Thank you all for your participation and **ideas:**

- **Incentives** to participate? Normalising wild gardens? Competitions: photo, best wild garden, with prizes and/or an exhibition?
- **A next step: Open letter #2** to councillors old and new, and other stakeholders, with updates, plans etc (**MM** to draft, maybe for publishing in Great Big Green Week - <https://www.greatbiggreenweek.com/> - 6 – 14 June))
- **Lifting pavers and planting pocket gardens**, as in <https://reasonstobecheerful.world/netherlands-tegelwippen-flowerbeds/> (good for wilding and drainage, less good for H&S, highways dept?)
- **Getting feedback** for mapping WildWays (distinguishing between public and private WildWays) and for reporting back to funders, maybe via a form, maybe via take-up of window-stickers, signage...
- **Signage** for participants – maybe plastic is better than wood (attractive though that is) for visibility, info, QR codes etc, cost, and low maintenance.
- **Involving garden centres, landscaping companies** in some way?
- **- Spreading the word, getting buy-in and volunteers** – via community groups, KEF, Community Brain...

Further points:

- Collaborating with the Council - it's good that we're on the same wavelength on biodiversity, trees etc, and we can be mutually supportive, but it's also important to remain a-political and for these meetings to be for information sharing and testing out ideas, but not for making demands on anyone, whether TTK and other volunteers or RBK officers.
- Zoom meetings will recur on last Monday afternoon every month – **MM** to invite H&H and Georgina before then and **CR** to talk to the Climate Action group.
- Still to discuss – how to store and distribute signage and/or other incentives, e.g. wildflower seeds (via libraries? STWC?) A possible poster campaign via community notice boards? Using sticks and carrots – pollinators, shade, attractive greenery and also fear of flooding, over-heating.