

Invitation to be in Transition Town Kingston's local Green Enterprise Directory



Transition Town Kingston (TTK) is a voluntary community-led initiative addressing the twin challenges of diminishing oil and gas supplies and climate change. We seek to raise awareness of these issues and implement practical projects to reduce carbon dioxide emissions and our dependency on oil.

About the Green Enterprise Directory

One of TTK Business Action Group's projects is to use our attractive new website (<http://ttkingston.org/>) to help local green consumers find local green businesses and community enterprises.

If you own or manage a business or enterprise in Kingston that you think would appeal to green consumers and would like to be in our web-directory, please fill in the application form at <http://www.ttkingston.org/groups-and-projects/business-group/green-directory/TTK-BAG-GEDform.doc> and return it to info@greenerkingston.org.uk.

The Green Enterprise e-Directory will also include customer reviews, and once it is established we will publicise it to 500+TTK members and the wider Kingston community. We already have a page of information, encouragement, ideas and advice for green businesses on the website (at <http://www.ttkingston.org/groups-and-projects/business-group/links/>) which will be regularly updated, and which you may find of interest.

Transition Town Kingston's website and projects are run by volunteers and this is an absolutely free offer as we want to support local businesses and consumers that share our values. We reserve the right not to include enterprises that do not fit Transition Town Kingston's ethos.

If you are still planning but have not yet implemented environmental actions, please keep in touch and let us know when you are ready to be included in the Green Enterprise Directory.

What is a green enterprise?

TTK Business Action Group recognises that there are **many ways to "green" a business or community enterprise** and to reduce your carbon dioxide emissions and dependence on oil. For example: you have a Green Champion on your staff and/or an environmental policy statement and/or commitment to One Planet Living and/or environmental training for staff; you source and/or sell local, sustainable and/or organic materials and/or products; you recycle, and use recycled and recyclable products and packaging; you have radically reduced energy use in your premises and/or transport and travel....

You may have achieved **environmental accreditation or awards or certificates**, for example, standard green accreditations such as: Carbon Smart; ISO 14001; BS 8901 sustainable management systems; Green tourism; Acorn scheme (BS8555); The Mayor of London green procurement code (BS8903 sustainable procurement); Green dragon environmental standard; EMAS; ISO 26000; Go Green; Go Green Plus; Eco-Schools; or product based accreditations such as: Blue Angel (die Blaue Engel); Rain Forest Alliance certificate; FSC certificate; Marine Stewardship Council; organic accreditation (see http://www.aboutorganics.co.uk/organic_information/organic_accreditation.htm).